

## Sept 11, 2018 SFFSC Board Meeting Minutes

The meeting was called to order at 7 PM. Those in attendance were Jennifer Sigette, Jim Naro, Pat Hoier, Julie Mickelberg, Wendy Quam, Jane Eilders, John Gintvainis, Karla Derynck, Michelle Carlson, Kelly Andersen, Tiffany Thorton, Jennifer Kilmer

Treasurer Report – Julie Mickelberg

Need to get chart of accts in place.

1<sup>st</sup> time ever that all September Freestyle PI is paid for by the due date of Sept. 5<sup>th</sup>.

Need to continue to educate parents that when they see a smaller number of skaters on the ice, that is sometimes where extra money is going. Our prices have not increased. In 2014 our prices were \$17 for open practice ice and \$19 for FS practice ice and the cost per class has not gone up from \$15. Ice Plex cost has gone up.

New method with payments will take some time for parents but will help club.

Director's Report – Tiffany Thorton

Coaches will need to be sure to guide all parents, new and old, of rules. This is new for our club so a big cultural shift for everyone. Coaches should be sending info on competitions, ice rules etc

If you have no coach, information will come from director.

Ice Registration – even if you have a coach lined up for certain days, it does not guarantee you a spot on the ice if you forgot to register online.

Sumer Ice – Revenue \$10792 Expense \$11308 -\$516

Fall LTS – Monday, Wednesday, Saturday Revenue \$8680 Expense \$7391 +\$1289 after membership fees taken off

Still registering and so far 56 skaters

Great accomplishment, we have never done a LTS session in Sept and with a 2 week planning only and making is a 8 week session this is pretty successful and full of huge potential

September PI – 54 competitive registered

Losing on Saturdays

What to do for Oct.-Dec.? Julie M. suggested flash sales on already contracted ice

Cut hours? Sunday and Thursday are fine, Saturday could maybe combing the 2 hours to 1 or 1 ½ hours

Most of our coaches have fulltime jobs outside the home and want weekends off.

Competition email has been sent and per coach feedback and input changing team competitions to Frosty Blades and SF Ice Classic

Last month to this month big accomplishments thanks to Tiffany

Learning Sport engine, Fall LTS, Specialty Classes, TOI Class, Contracts and coach meetings, FS Rules, Website updated, Legends grant

Goals from Tiffany

- Standardize 2. Advancement and Growth for LTS 3. Additions for higher levels

Would also love to move to a paperless system and not accept checks anymore

Has a meeting with Sport Engine this week

Grants- Jennifer Sigette

Written and submitted a Legends grant for specific items for the club

Stampede Event – Jennifer Sigette and Wendy Quam

Met with stampede and they have given us the opportunity to sell tickets and make \$5 on each ticket, we also get a table in the lobby to hand out LTS info and have girls in dresses and talking to kids. We also can sell chuck a puck and get 50% of money made and percent will go up the more tickets we sell and can lead out the stampede at beginning and have 2 min at intermission.

May have a test session in Watertown in Dec. How will this be communicated? Tiffany feels that we need to partner with Watertown in the future for USFS events.

Concern that wearing pads is not required as of now is very concerning to Tiffany. Safety is a number one

priority. Need to come up with getting skaters to wear and purchase them.  
Marketing - LTS sessions use FaceBook campaign – it is quick and free

President's Report – Michelle

Hockey is promoting LTS

Wendy Quam is going to be the volunteer coordinator and will send out sign up genius for ice monitor and music

Membership meeting scheduled Sept 23 2:30 and Sept 25 7:00

USFSA webinar

Old Business

USFS – Jennifer Kilmer and Jane Eilders – test chair

Jennifer has been tracking down USFS members that did not sign up this year, she said they told her that the reason is they did not get enough or anything for the money and not enough test sessions.

Jane working on getting judges for a test session in early 2019

Moved into executive session at 7:57 and ended executive session at 8:45

Back to old business –

John – Doughnuts

Mandatory Minimum requirement for competitive skaters was 10 boxes now new # is 15 and 2 or more skaters is 25

Doughnut fundraiser check required to submit if minimums are not met \$75 and 2 or more skaters \$125

LTS not required but can give open skate card

Oct 13 doughnut delivery and sales on corner

Meeting was adjourned at 9:35

A motion was made via email on Oct. 4<sup>th</sup>, 2019, after the September board meeting, to change the Sioux Falls Ice Classic competition to March 22-24, 2019.

10 voted and 9 approved motion via email and 1 approved motion via text.